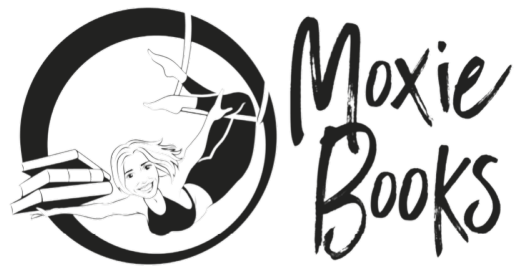




MOXIE BOOKS WRITE NIGHT

PREP YOURSELF SO YOU DON'T WRECK YOURSELF



WRITE NIGHT SCHEDULE

Write Night is an evening of 4 parts, with a welcome party:

- Arrive between 7.30-7.45 pm for meet & greet, (virtual) drinks, and nibbles
- 7.45 pm: group planning session & share aims
- **8.00 pm: Writing session 1**
- 8.45 pm: Break and move around
- **9.00 pm: Writing session 2**
- 9.45 pm: Break for Q&A and obstacle busting
- **10.00 pm: Writing session 3**
- 10.45 pm: Break and move around
- **11.00 pm: Writing session 4**
- 11.45 pm: Wrap up, cheerleading, Q&A



SOCIALS

JOIN ME ON SOCIAL MEDIA

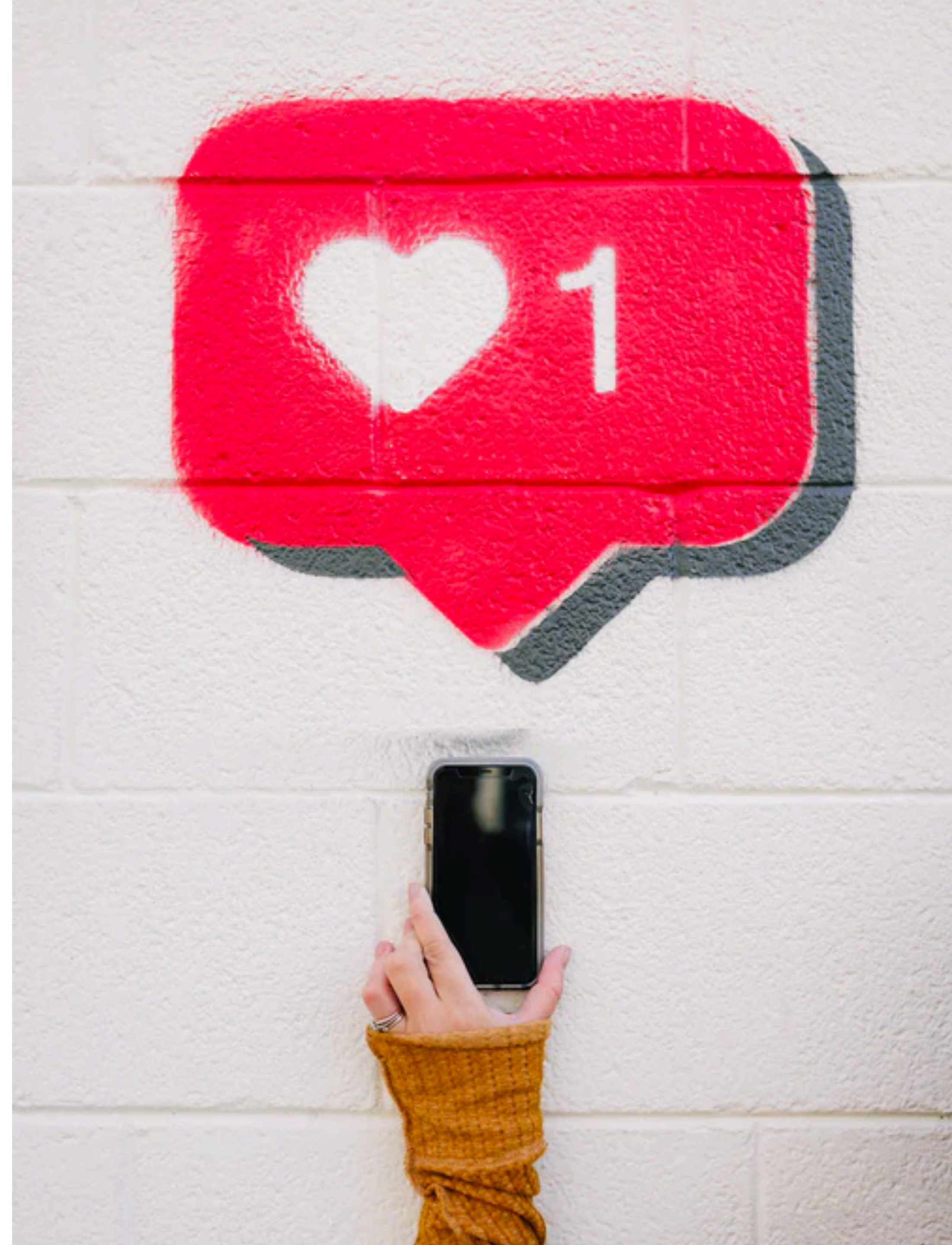
Feel free to take pics and share using these
hashtags and accounts:

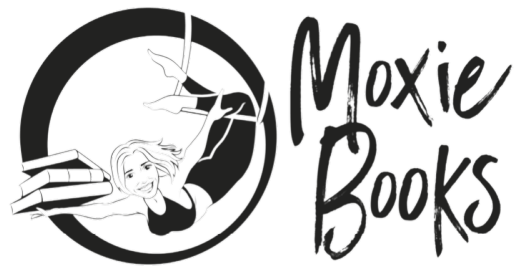
#TeamMoxie #MoxieWriteNight

Instagram: @tinybeetlesteps

Twitter: @tinybeetlesteps

LinkedIn: <https://www.linkedin.com/in/vicky-quinn-fraser-bookcoach/>





PREP WORK

**I want you to turn up prepped and ready to go,
so here are a few tips to help you...**



BRING YOUR PROJECT

WHAT DO YOU WANT TO ACHIEVE?

I strongly recommend you choose one thing to work on to the exclusion of all else. This is a unique opportunity to make progress on something that may have been eluding you.

So: what do you want to achieve by the end of Write Night?

Set a stretch goal. Maybe you won't achieve the whole thing... but you'll get much more done than if you set a goal you can easily achieve.

PROJECT IDEAS

WHAT DO YOU WANT TO WRITE?

Writing a book?

- **Outline it in minute detail.**
- **Create a reader journey.**
- **Write a chapter or two.**
- **Write the conclusion or introduction (or both).**
- **Edit a draft you've already written.**

PROJECT IDEAS

WHAT DO YOU WANT TO WRITE?

Working on something else?

- Write a month's worth of content or emails.
- Overhaul your website.
- Create a new product or service.
- Write a launch sequence.
- Create a lead magnet.
- Script out a video series.
- Create a training course.

MAP OUT YOUR SESSIONS

THINK ABOUT WHAT YOU CAN WRITE IN 45 MINUTES

Here's an idea: break your Write Night project up into 4 sections.

If you're writing a book, you might outline chapter 1, then draft it; then outline chapter 2, and draft it; and so on.

If you're overhauling your website, you might choose 4 different pages to work on.

If you're scripting videos, maybe you'll storyboard, then script, then practice.

MAP OUT YOUR SESSIONS

NOTE YOUR SESSION GOALS DOWN BELOW

Session 1:

Session 2:

Session 3:

Session 4:

YOUR WRITING

STRUCTURING YOUR WRITING MAY HELP YOU TO GET MORE DONE

Think about where your reader is at the start of your piece: what's their emotional and physical state? What do they want? What's their problem or challenge?

Then think about where you want to take them: how do you want them to feel? What do you want them to do?

Then you'll be able to sketch out the waypoints in between. This is your reader journey: how do you get them from start to finish?

This applies to books, webpages, lead magnets, courses...

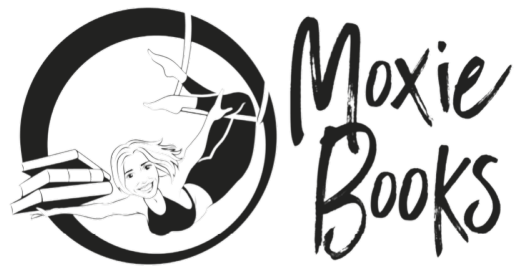
YOUR WRITING

MAP OUT YOUR PROJECT HERE

Where is your reader now?

Where do you want to take them?

Where do you need to stop on the way? (What do you need to include?)



REMEMBER YOUR TOOLS!

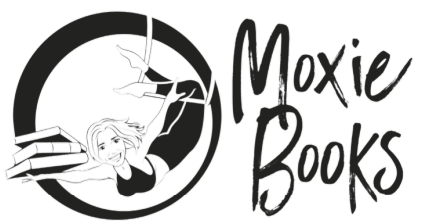
Don't forget your writing tools: laptop, or pen & paper, or reMarkable—whatever works for you!



TOP TIPS TO GET MAXIMUM VALUE

A FEW IDEAS TO KEEP YOU WRITING

- Turn off all your distractions: phone on airplane mode or (better) in a drawer or another room.
- Close your door.
- Wear something super-comfy (I'm gonna be in my pyjamas mate).
- Keep hydrated: lots of water.
- Fresh air! But not too cold.
- If you get stuck—POST IN THE CHAT BOX! Don't be shy. Ask us for help :)



HAPPY WRITING!

Remember to share your progress and your wins in the chat box!

And feel free to take pics and post on social media

#TeamMoxie #MoxieWriteNight

